



SUPERMART RETAIL CHAIN

Building the best supermarket franchise in India



About us

G-fresh Mart is a retail company, established to cater to your daily essential needs in the most hassle-free manner. The company's foray into the Indian retail market happened with the launch of the brand 'G Fresh' (Convenience Supermarket Chain)



Build your dream supermarket with us

“

Customer trust is everything

”



How to connect with us



+91 9582879779



B-31, Sec-6 Noida, 201301



connect@gfreshmart.com

www.gfreshmart.com



WHY US?

- GREAT PRODUCT
- GREAT PRICE
- GREAT OFFER
- GREAT PROMOTION
- GREAT MARGIN

LET'S TALK ABOUT US A LITTLE

G-Fresh Mart is a retail company, established to cater to your essential daily needs in the most hassle-free manner.

The company's foray into the Indian retail market happened with the launch of the brand 'G Fresh' (Convenience Supermarket Chain)

SUPPORT WE OFFER'

- 45 Days Store Opening Guarantee
- Easy, Fast & Advance Billing Software*
- No Royalty For 6 Months
- Digital Promotion - Instagram, Facebook
- Branding, E-Rikshaw Promotion, Flyers, Banners, Youtube
- G-Fresh Kit - T- Shirt, Promotional Offer Products,
- Backend Purchase Entry Support (3 Months)
- Digital Marketing - Instagram & Youtube Promotion
- Lifetime Software Training



EXPLORE AND DISCOVER

Experience the supermarket business with high profit and low risk with G-Fresh Mart

@gfreshmart



INTERIOR FEATURES

- Store's layout and design & theme
- False ceiling of store
- White washing in all area
- Lighting and wirings.
- Air conditioner & Wall Fans (Quantity depends on area)
- Visi Cooler for Coldrinks and dairy products.
- Racks, Trolley and buckets.
- Billing Counter, Barcode Scanner, and printer
- All items come from the company through courier.
- All Items comes with Brand Warranty



SOFTWARE FEATURES

- Unlimited User
- Unlimited Training & Support
- 5000 SMS Alerts
- Generate & Print Barcode
- Use Existing Barcodes
- Stock Report & Import Existing Stock By Excel Sheet
- Pricing Management-Change MRP, Product Wise
- Sale Reports & Purchase Report
- Purchase Return Report
- Daily & Monthly Reports For All
- Sale Return & Exchange Reports
- GST Tax Report & Many More
- Excel Export Of All Reports
- Past Bill Editing

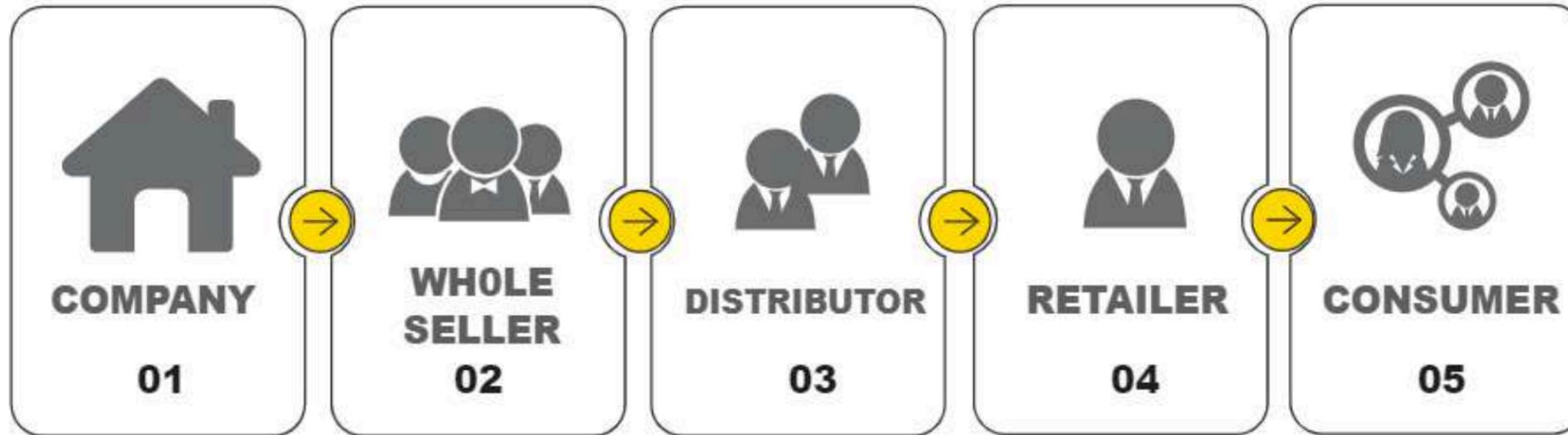


INVENTORY FEATURES

- Grocery, Household Items, Food & Snacks, Dairy Products, Ready-To-Eat Items & Frozen Food, Fruits & Vegetables, Home And Kitchen and many other catagories
- 1000+ Brands and 20,000+ Products
- 20% to 30% Average Margin
- Largest Network of stores across India
- Easy Distribution and Warehousing chain
- Easy and efficient logistic
- Wide range of products and brands
- Well trained staff and management
- Attractive Offer and discounts
- BUY ONE GET ONE Offers
- Easy Return of expired products



OTHER COMPANY



-FRESH MART



PRODUCT REFILLING



Our Concept



**India's Fastest Growing
Supermarket Chain**

Our Services



Most Advance Software

We have the best and most advance software in the industry to run your business in autopilot mode. Our software will help you to run your supermarket without any human involvement.



Inventory Setup

Purchasing management can help control costs in various ways. For example, purchasing management involves understanding the supply chain and the raw materials market fluctuations



Marketing and Promotion

Grocery store marketing strategies can make or break a supermarket's revenue and reputation. Creative supermarket branding combined with targeted advertisements can raise awareness of offers and promotions, increasing potential revenue.

Visit our website for more
information

www.gfreshmart.com

Example of Our Franchise



Odissa

Maharashtra



Bhopal

Rajasthan



You can download this brochure from our website and you can distribute it to your friend and relation

G-FRESH MART SUPERMARKET FRANCHISE

PRODUCT

Grocery, Bakery, Stationery, Toys, Books and Magazine, Personal Care, Beverages, Fruit and Vegetable, Frozen Food and Ice Cream Tobacco, Travel Solutions and More..

COMPANY SUPPORT

Accounting Support , Purchasing Support , Operations Support , TV Advertisement, News Paper Ad, Radio, Pamphlets, Support Hoardings, Social Media Ad, Sta Training , T-shirt, Cap.

INCOME

*Approximate Rs. 2 to 5 Lac Per Month

CALCULATION OF INCOME PROJECTION

Lets Take an example of 500 Sqft Area of Supermarket Franchise:

A. Per Month Approximate Sales Rs. 15 Lac (per Day Rs. 50,000)

Average Margin on monthly Sales is 20% = Total Income Rs. 3,00,000 P.M.

B. Company will pay Rs. 20,000 to the Supermarket franchise if he appoints a New Franchise.

INCOME FROM SUPERMARKET FRANCHISE

Income of Appointment of 5 New Franchise

Rs. 1,00,000/- P.M.

Income on total monthly sales 20% Rs.

Rs. 3,00,000/- P.M

Total Income of Supermarket Store

Rs. 4,00,000/- P.M.

The company will charge 1% Royalty on total sales. (Above sale of Rs 20 lakhs)



Overview of G-Fresh Mart Franchise



Industry
Retail



Store Set Up Time
45 Days Guranteed



Type of Business
Supermart



Organization Type
Private



Head Office
Noida, UP



Franchise Tenure
5 Years



FOCO Model
Not Available



Franchise Location
PAN INDIA

G-Fresh Mart Franchise Fees & Royalty



Franchise Fees
Rs 2,10,000/- + GST



Royalty
3% After 3 Months

G-Fresh Mart Franchise Return On Investment



In Months

Documents required by G-Fresh Mart



Franchise Agreement
Required



Proprietor Aadhaar Copy
Required



Photo
Required



Business PAN Copy
Required



GST Certificate
Required



Business Address Proof
Required

Products Offered G-Fresh Mart Franchise



Fruits & Vegetables
Yes



Grocery, Oil & Masala
Yes



Bakery, Cakes & Dairy
Yes



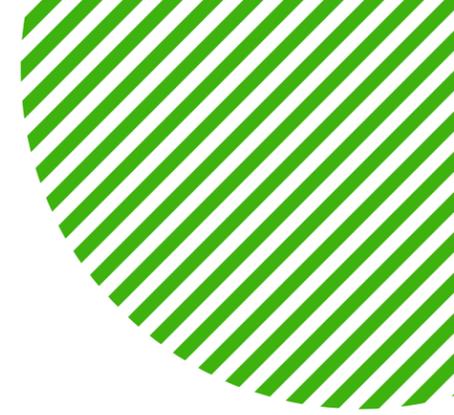
Beverages
Yes



Snacks & Branded Foods
Yes



Healthcare & Beauty
Yes

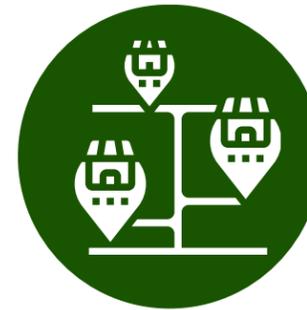


● **Candidate Profile**

○ Area/Size	500 Sqft to 10000 Sqft
○ Franchise Fees	Rs 2,10,000/- + Gst
○ Software Fees	Rs 50,000/- Per Login
○ Product Cost (Minimum Order)	Rs. 1,000/- Per Sqft Approx*
○ Interior Cost	Rs 1000-1200/- Per Sqft
○ Security Deposit	Rs 1,00,000/-



1. FIX APPOINTMENT



2. CLIENT MEETING



3. FRANCHISE
VERIFICATION



6. AGREEMENT
SIGN



5. HANDLING
G-FRESH KIT



4. AREA CODE
ACTIVATION



Application Form

First Name :

Email Id :

Address 1:

State :

Firm Name :

Account Number :

Bank Name :

Last Name :

Mobile No :

Address 2:

Pin Code :

GST Number :

IFSC Code :

PAN Number :

Documents : ID Proof, Address Proof, Photo, GST No, PAN No.

Franchise Signature : _____

THANK YOU



We help you live your dreams.
Our franchises promise returns
and happiness.



Connect With Us



+91-9582879779

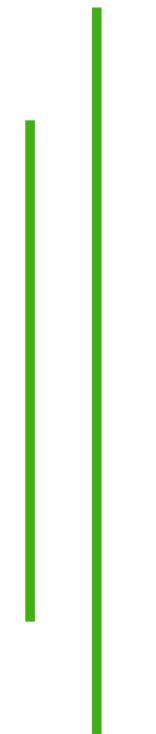


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